



# PROPAK MALAYSIA 09

## THE INTERNATIONAL PACKAGING & PROCESSING TECHNOLOGY EXHIBITION

11 - 14 AUGUST 2009

Kuala Lumpur Convention Centre  
Malaysia

[www.propak.com.my](http://www.propak.com.my)

**Propak Malaysia 2009 will again be held alongside the nation's major Food and Hotel Exhibition - FHM 2009 from 11 - 14 August 2009 at the Kuala Lumpur Convention Centre.**

The demand for high quality and high standards in food processing and packaging machinery, equipment and systems is still very high in Malaysia. Here are some statistics to consider:

- The food processing sector accounts for about 10% of Malaysia's manufacturing output. Processed foods are exported to more than 80 countries, with an annual export value of more than RM6 billion (US\$1.9 billion) which amounts to 60% of the total Malaysian food exports of over RM10 billion.
- Currently, the key areas for growth and development in the food processing industry in Malaysia are functional food, convenience food, food ingredients and halal food.
- Malaysia is able to produce high-quality products in the plastic packaging sector at competitive prices. With emerging markets, especially in China, Vietnam and Thailand, the demand for suppliers in the region is growing. For another reason, Malaysia's economy is strongly export-oriented and therefore in need of related industries on plastic packaging, especially for electronics or pharmaceutical products. The expected recovery, especially of the world's electrical and electronics industry, will again lead to a growing demand for plastic packaging materials in the domestic market.
- The packaging sub-sector, both flexible and rigid (including bags, films, bottles and containers), remains the largest market for the plastic industry.
- The growth for 2008 will be focusing on packaging sub-sector particularly for the export market. Therefore, overall performance of the plastics industry is expected to improve further compared to 2007.

**Information and statistics extracted from :**

- *Plastics Directory Malaysia 2007* - <http://www.plastics-malaysian.com/>
- *MIDA Petrochemical and Polymer Industry Report 2007*
- *Malaysia's Short & Medium To Long Term Economic Outlook 2008 - 2020*. Publisher RAM Holdings Berhad
- *MIDA HYPERLINK* "<http://www.mida.gov.my>" [www.mida.gov.my](http://www.mida.gov.my)



## WHO SHOULD EXHIBIT?

Companies who need to effectively promote the following products / technology should be at Propak Malaysia 2009:

- Bottling Technology
- Brewery and Beverage Technology Equipment
- Canning & Can Making
- Code & Label Printing
- Cold Storage
- Flexible Packaging Technology
- Fruit Juice & Dairy Technology
- Inkjet Printing
- Lab Equipment
- Machine Components
- Machinery for Processing and Producing Packaging
- Machines for Shipping and Storage
- Material Handling & Storage Equipment
- Meat Processing & Packaging
- Metal Detector
- Packaging Accessories
- Packaging Machinery
- Packaging Made of Cardboard, Plastic, Paper, Glass, Metal, Wood, etc
- Paper & Corrugated Box Making Technology
- Personal Care Products Industry
- PET & Plastics Technologies and Materials
- Pharmaceutical & Cosmetics Packaging & Processing Technology
- Processing Machinery
- Raw Material and Consumables for Packaging Production
- Refrigeration Systems
- Seafood Processing & Packaging



## WHY PROPAK MALAYSIA 2009?

**BUYERS DELIVERED** - Trade buyers and decision makers sourcing for the latest in packaging and processing solutions will be specifically invited to visit this event. This will include individuals or groups from the following sectors :

- Agricultural Suppliers
- Beverage Production
- Bottling
- Brewing
- Canning
- Consultant
- Contract Packaging
- Dairy
- Dehydrated Food Manufacturers
- Food Export
- Food Scientists
- Food Processing Manufacturers
- Frozen Food Manufacturers
- General Food Manufacturers
- Government
- Laboratory
- Machinery Importers and Distributors
- Packaging Material Manufacturers
- Preserved Food Manufacturers
- Quality Controllers
- Refrigeration
- Retail Packaging
- Seafood Processing Manufacturers
- Testing & Measurement
- Water Treatment

## HOW TO EXHIBIT?

There are different types of stands available to suit all requirements:

### SPACE ONLY

Rent a space to build and design your own stand.

**USD\$285 per sqm**

### SPACE AND SHELL STAND

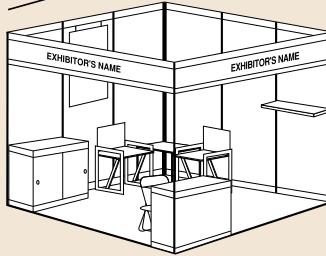
Floor space, walls, carpet, fluorescent tube lighting, upright chair, one information desk and fascia.

**USD\$310 per sqm**

### SPACE AND WALK ON PACKAGE

Floor space, walls, carpet, fluorescent tube lighting, display board, easy chair, lockable cupboard, coffee table, information desk, upright chair, a 13A electrical power supply and fascia.

**USD\$320 per sqm\***



*\* A Walk-On Stand is not necessarily a corner stand*



**FOR FURTHER INFORMATION,  
PLEASE CONTACT THE  
NEAREST SALES OFFICE :**

#### Malaysian Exhibition

**Services Sdn Bhd** (58243-X)

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Malaysia

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#### International Expo

**Management Pte Ltd**

No 1 Jalan Kilang Timor  
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Singapore 159303

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Fax : +65 6233 6768

E-mail : cassandra@iemallworld.com

#### Overseas Exhibition Services Ltd

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3 Albert Embankment, London SE1 7SP  
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## VENUE

ProPak Malaysia 2009 will be held at the Kuala Lumpur Convention Centre, which has been designed to meet the requirements of even the largest and most technically demanding events.

Located in the heart of Kuala Lumpur's Golden Triangle, it has easy access to anywhere within the city centre and beyond.

## THE ORGANISER

ProPak Malaysia 2009 is organised by Malaysia's leading exhibition organiser - Malaysian Exhibition Services Sdn Bhd (MES), and marketed worldwide by Singapore based International Expo Management Pte Ltd (IEM) and London based Overseas Exhibition Services Ltd (OES). These companies are all members of the Allworld Exhibitions Alliance of exhibition organisers, managers and consultants. Allworld Exhibitions' members have been organising trade shows for over 30 years and currently organise over 150 trade exhibitions biennially. These include ProPak Asia, ProPak China, ProPak Indonesia and ProPak Vietnam.

## FOR FURTHER INFORMATION AND SPACE BOOKINGS

Please complete the 'Fast Fax Action Form' below and fax it to **+60 3 4043 7241**

I am interested in exhibiting. Send me a quotation for \_\_\_\_\_ sqm without obligation.

I am interested in visiting. Please include me in your mailing list.

Name : \_\_\_\_\_

Designation : \_\_\_\_\_

Company : \_\_\_\_\_

Address : \_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

E-mail : \_\_\_\_\_ Mobile : \_\_\_\_\_

Held In Conjunction With:



Organised By:

